



GAME CHANGER

Sports & Gaming Platform

Change the game!

Powered By





Problem

- Entertainment opportunities lacking for the youth of Bangladesh.
- Local players still remain unknown to our current generation.
- Sports Data of many local competitions are not easily accessible.
- No easy way exists to play skill based real money games.



Solution

A mobile platform where users can play games to



Make Money
by winning games
or competitions



Engage Socially
by playing with friends,
family and co-workers



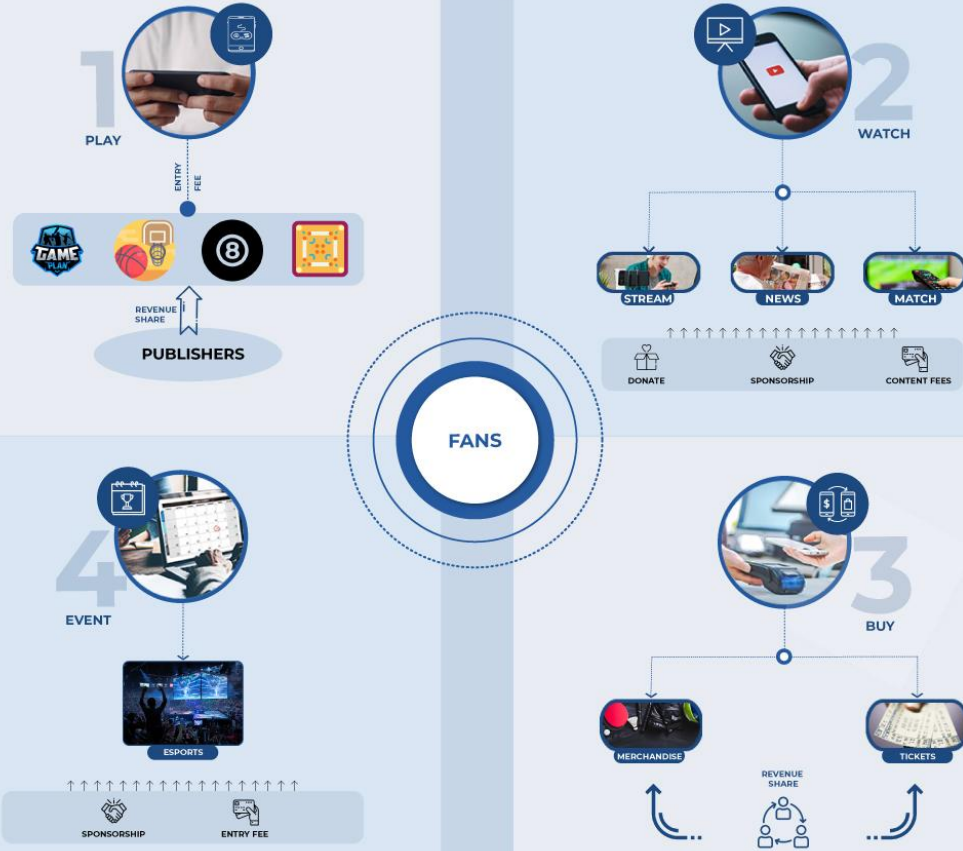
Know Local Players
by turning our
data into insights



Release Stress
by playing casual
interactive games



Business Roadmap





Team



Sanzar Adnan Alam
Founder, CEO
MS (USA), BSc. in
Computer Science. 5+
years development
experience



Fahad Wahid
Lead Developer
7+ Years Software
Development
experience for Local
& Foreign clients



Md. Tanzilur Rahman
Project Manager
5+ Years Web
Development
experience and
managing projects

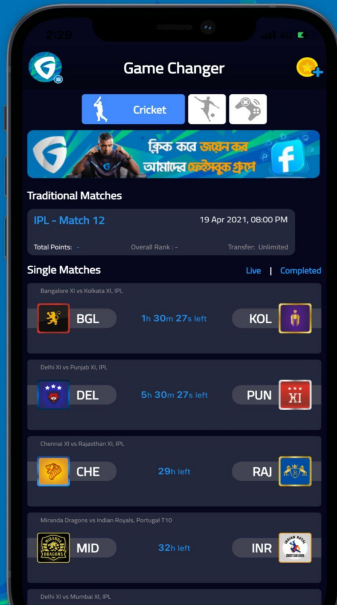


Tanzil Ahmed
Marketing Manager
6+ years with multinational
companies doing Marketing
& user acquisition planning
in Bangladesh

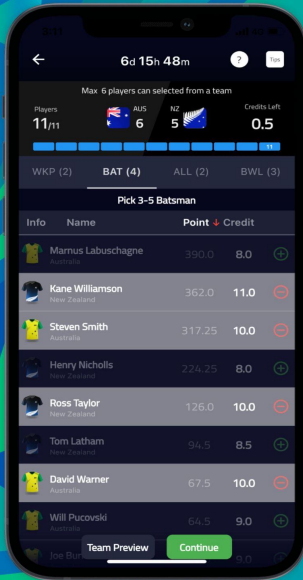


Product

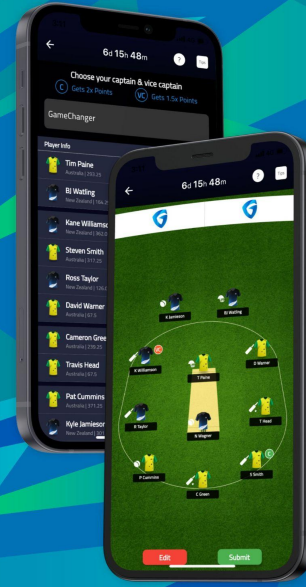
Select Match



Create Team



Pick Cap, Vice Cap

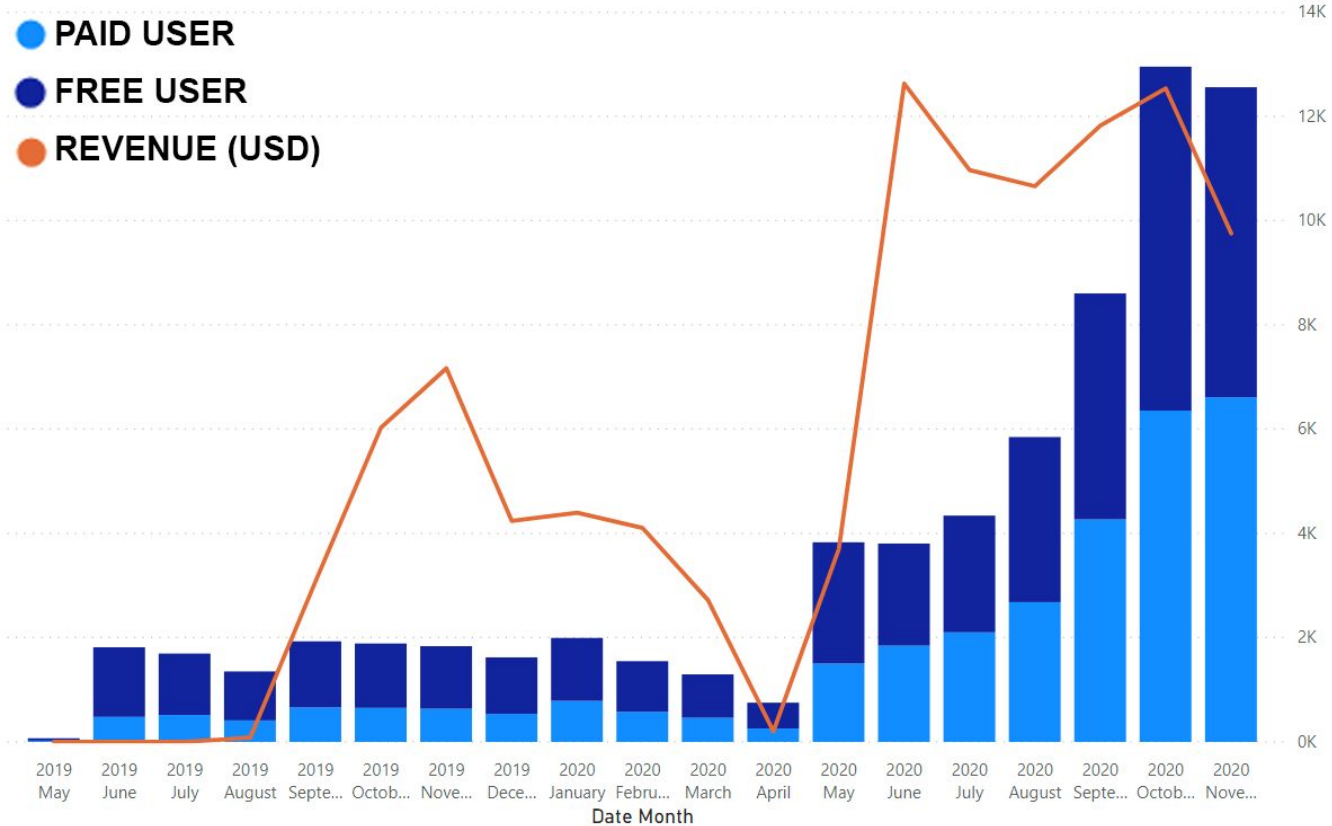


Join Contest





Journey So Far





Market Size

90,000,000+

Mobile Internet User *
Total Available Market

50,000,000+

Interested in Game & Sports **
Serviceable Available Market

2,500,000+

5% of Service Available Market
Serviceable Obtainable Market

\$ 1,909

**Bangladesh Per
Capita Income**

\$ 159.08

**Average Monthly
Income**

8.30% = \$13.20

**People spend on Sports
& Leisure Monthly *****

* Source: Bangladesh Telecommunication Regulatory Commission

** Source: ICC's survey: The World of Cricket - Global Market Research

*** Source: NUMBEO cost of living.



Business Model

At least **10** Paid Contests for Each Games
Entry Fee **USD 0.15 – 1.5**

We make at least **15% gross profit** from
each paid contests!



Financial Projection

	Y1	Y2	Y3	Y4	Y5
Paid Game Reach	360,000.00	936,000.00	1,123,200.00	1,347,840.00	1,617,408.00
Free Game Reach	2,160,000.00	5,616,000.00	6,739,200.00	8,087,040.00	9,704,448.00
Revenue	211,770.00	550,593.00	660,706.00	792,848.00	951,417.00
Expenses					
Prize Distribution	169,421.00	440,479.00	429,459.00	515,352.00	665,992.00
Marketing	26,315.29	26,315.29	28,946.82	31,841.51	35,025.66
Operating Cost	51,529.41	51,529.41	54,105.88	56,811.18	59,651.74
Total Expenses	247,265.71	518,323.71	512,511.71	604,004.68	760,669.39
Net Profit	-\$35,495.71	\$32,269.29	\$148,194.29	\$188,843.32	\$190,747.61

Competition



Offline Transaction



Illegal



Legal



Online Transaction





Competitive Advantage



First to Market

for Fantasy Sports app in both iOS & Android platform



User Incentive

make money & get paid within 48 hours



Games

option to play interactive games to win rewards



Technology

brand new Flutter framework to offer best user experience



Customer Support

we are available during and after office hour to assist our users



Legal

as per the public gambling act, 1867 being game of skill, it is not gambling



User Testimonial



Best fantasy app in BD. The team is promising and enthusiastic. They are smart enough to connect with their followers.

Sanwar Rahman



Its maybe the best app of BD I've used so far...and they're much promising.

Shohaib Rafi



You guys are doing awesome. Idea of Including Bangladesh local football in their platform is amazing and we are now able to know our football team.

Aminul Shaon



The ASK

USD 200,000

We are looking for 200K USD in funds to make our product market fit, maintain operating cost and launch a powerful marketing campaign which will last for approximately 16-20 months.



Operating Exp.
100,000 USD



Admin Cost
30,000 USD



Marketing Cost
70,000 USD



<https://gamechanger.live/>

If you have any other proposals or ideas please contact us.

You can find us at **+8801708123433** &
connect@gamechanger.live

